



The 5<sup>th</sup> International Electric Vehicle Technology Conference  
EVTeC 2021

**Call for Sponsors**

October 16, 2020

EVTeC 2021 Steering Committee, Society of Automotive Engineers of Japan, Inc.

Greeting

EVTeC 2021 steering committee invites and warmly welcomes sponsors. The sponsorships can reach out to a highly qualified technical audience from academia and industry in the field of the related technologies.

Organized by the JSAE, the leading academic society of automotive engineers in Japan, EVTeC is a conference that focuses on EVs, HEVs, FCVs, PHVs and various other related technologies. The first EVTeC was held in May 2011 with great success of 66 papers and gathered 230 participants. The second EVTeC was successfully held in May 2014, featuring 90 papers and 264 participants. The third EVTeC was held in May 2016, which was also a success with 101 papers and 293 participants. The fourth was held jointly with EVS organized by JARI as EVS 31 & EVTeC 2018 in Kobe, October, resulting in the scale expansion of 317 papers and 1160 participants for the symposium.

EVTeC 2021 will be held at Pacifico Yokohama, alongside the JSAE Annual Spring Congress. More than 90,000 people are expected to visit the exhibition. Participation in the Spring Congress and exhibition is free of charge for EVTeC participants, and these events provide an excellent opportunity to see the forefront of activities being carried out in Japan.

Countries around the world are pinning much hope on electric vehicles and putting much effort in their popularization, as a means of dealing with global warming problems, extricating themselves from dependence on oil and addressing energy conservation. As part of this, along with innovations in batteries and other component technologies, evolution of EV bodies have been steadily promoted. Furthermore, in recent years, in addition to partnerships with electric power systems, we have also begun exploring the potential for creating value and providing services based on new perspectives such as CASE (connected, autonomous, shared, and electric) on the back of advances in information technology. It is our hope, therefore, that EVTeC 2021 will serve as a forum for international discussion on the topics of new mobility beyond CASE in the form of next-generation electric vehicles and smart society.

Being a sponsor will allow the organization to get first-hand access to the latest research and discussion on relevant topics. We hope this opportunity can help the organization to success.

With best wishes,

Hiroshi Fujimoto

Chair of EVTeC 2021 Steering Committee

Associate Professor, the University of Tokyo



## Sponsorship Options

Sponsorship Option	Gold	Silver	Advertising
Fee	700,000 JPY	350,000 JPY	100,000 JPY
Logo displayed before and between the Plenary Sessions (on the physical and virtual screen)	X with movie option (15 sec. max.)	n/a.	n/a.
Logo displayed before and between the Technical Sessions (on the physical and virtual screen)	X with movie option (15 sec. max.)	X	n/a.
Logo or Banner displayed on “My Page” of delegates and on the Sign in front of the Venue	X	X	n/a.
Logo on the Program Booklet PDF	X (Large)	X (Medium)	X (Small)
Advertising Material on the Program Booklet PDF	X 1-page full color	X 1/2-page full color	X 1/2-page greyscale
Logo on the Conference Homepage	X (Large)	X (Small)	n/a.
Logo or Banner on the Top Page of the Online Proceedings	X	X	n/a.
Complimentary Registration	2 persons	1 person	n/a.

Plan as of Oct. 2020, may be subject to revised

Application Deadline: January 29, 2021

Applicants will be requested to submit data by February 26 2021.

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## Conference Outline

### 1. Name of Conference

The 5th International Electric Vehicle Technology Conference

Abbreviation: EVTeC 2021

### 2. Theme of Conference

"Future Mobility beyond CASE"

### 3. Venue

- 1) Physical: Conference Center, Pacifico Yokohama  
1-1-1, Minatomirai, Nishi-ku, Yokohama, Kanagawa, JAPAN
- 2) Virtual: Webex Events (planned)

### 4. Schedule

24 through 26 May 2021

- |        |  |
|--------|--|
| 24 May | Opening, Keynote, and Technical Sessions                         |
| 25 May | Plenary Session, Technical Sessions, and Banquet                 |
| 26 May | Plenary Session, Technical Sessions, Award Ceremony, and Closing |

### 5. Important Dates

- |                   |                                 |
|-------------------|---------------------------------|
| Late May 2020     | Call for Paper                  |
| 30 October 2020   | Deadline of Abstract Submission |
| 29 January 2021   | Notification of Acceptance      |
| End of March 2021 | Deadline for Final Manuscript   |

### 6. In-Numbers (Estimation)

- |                      |  |
|----------------------|--|
| Number of Papers:    | 140 (90 from Japan, 50 from Overseas)  |
| Number of Delegates: | 350 (270 from Japan, 80 from Overseas) |

[c.f. Countries the Delegates that visited EVTeC 2018 (co-organized with EVS31)]

Austria, Belgium, Canada, China, Finland, France, Germany, India, Italy, Korea, Malaysia, Netherlands, New Zealand, Norway, Poland, Singapore, Spain, Sweden, Taiwan, Thailand, United Kingdom, United States of America, etc.

### 7. Conference Topics

- |                                    |                                   |
|------------------------------------|-----------------------------------|
| ➤ Vehicle & Transportation Systems | ➤ Propulsion Systems & Components |
| ➤ Autonomous & Connected Vehicles  | ➤ Power Electronics Components    |
| ➤ Infrastructure                   | ➤ Wireless Power Transfer         |
| ➤ Marketing & Promotion            | ➤ Other Related Topics            |
| ➤ Energy Supply & Storage Systems  |                                   |

## 8. Organization

Organizer: Society of Automotive Engineers of Japan, Inc.

In Collaboration with (plan):

Battery Association of Japan (BAJ)

Capacitor Forum

CHAdEMO Association

China Automotive Technology & Research Center (CATARC)

China Electrotechnical Society (CES)

Chinese Academy of Science (CAS)

Consortium for Lithium Ion Battery Technology and Evaluation Center (LIBTEC)

Electric Vehicle Association of Thailand (EVAT)

Electric Vehicle Power Supply System Association (EVPOSSA)

The Electrochemical Society of Japan (ECSJ)

The European Association for Electromobility (AVERE)

The Federation of Electric Power Companies of Japan (FEPC)

Fuel Cell Development Information Center (FCDIC)

Hydrogen Energy Systems Society of Japan (HESS)

IEEE Vehicular Technology of Society (IEEE VTS)

The Institute of Electrical Engineers of Japan (IEEJ)

The Institute of Electrical Installation Engineers of Japan (IEIEJ)

The Institute of Electronics, Information and Communication Engineers (IEICE)

The Institute of Systems, Control and Information Engineers (ISCIE)

Japan Auto Parts Industries Association (JAPIA)

Japan Automobile Manufacturers Association (JAMA)

Japan Automobile Research Institute (JARI)

Japan Electrical Wiring Devices and Equipment Industries Association (JEWA)

Japan Electronics and Information Technology Industries Association (JEITA)

Japan EV Club

The Japan Institute of Power Electronics (JIPE)

The Japan Society of Mechanical Engineers (JSME)

The Japanese Society for AI (JSAI)

The Korean Society of Automotive Engineers (KSAE)

New Energy and Industrial Technology Development Organization (NEDO)

Next Generation Vehicle Promotion Center (NeV)

Norwegian EV Association

SAE International

Society of Automotive Engineers of China (SAE-China)

The Society of Instrument and Control Engineers (SICE)

World Electric Vehicle Association (WEVA)

## 9. Committee

Chair of Steering Committee: Hiroshi Fujimoto (The University of Tokyo)  
Vice-Chair of Steering Committee: Kan Akatsu (Yokohama National University)  
Shigeharu Yamagami

Chair of Program Committee: Takehiro Imura (Tokyo University of Science)  
Vice-Chair of Program Committee: Hiroya Sugimoto (Tokyo Denki University)  
Kenji Natori (Chiba University)

International Advisory Committee Chair: Yoichi Hori (The University of Tokyo)

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Takeshi Endo (Denso)	Yoshitaka Asakura (AYE)
Yukio Yokoi (Takushoku University)	

## 10. Collaborating Committees

Society of Automotive Engineers of Japan/ Technical Board/

- Automotive Power Electronics Technology Committee
- Electric Drive Technology Committee
- Energy Storage System Technologies Committee
- Fuel Cell Technology Committee
- Motor Technology Committee
- Wireless Power Transfer System Technology Committee